

SYSTEM ARCHITECTURE

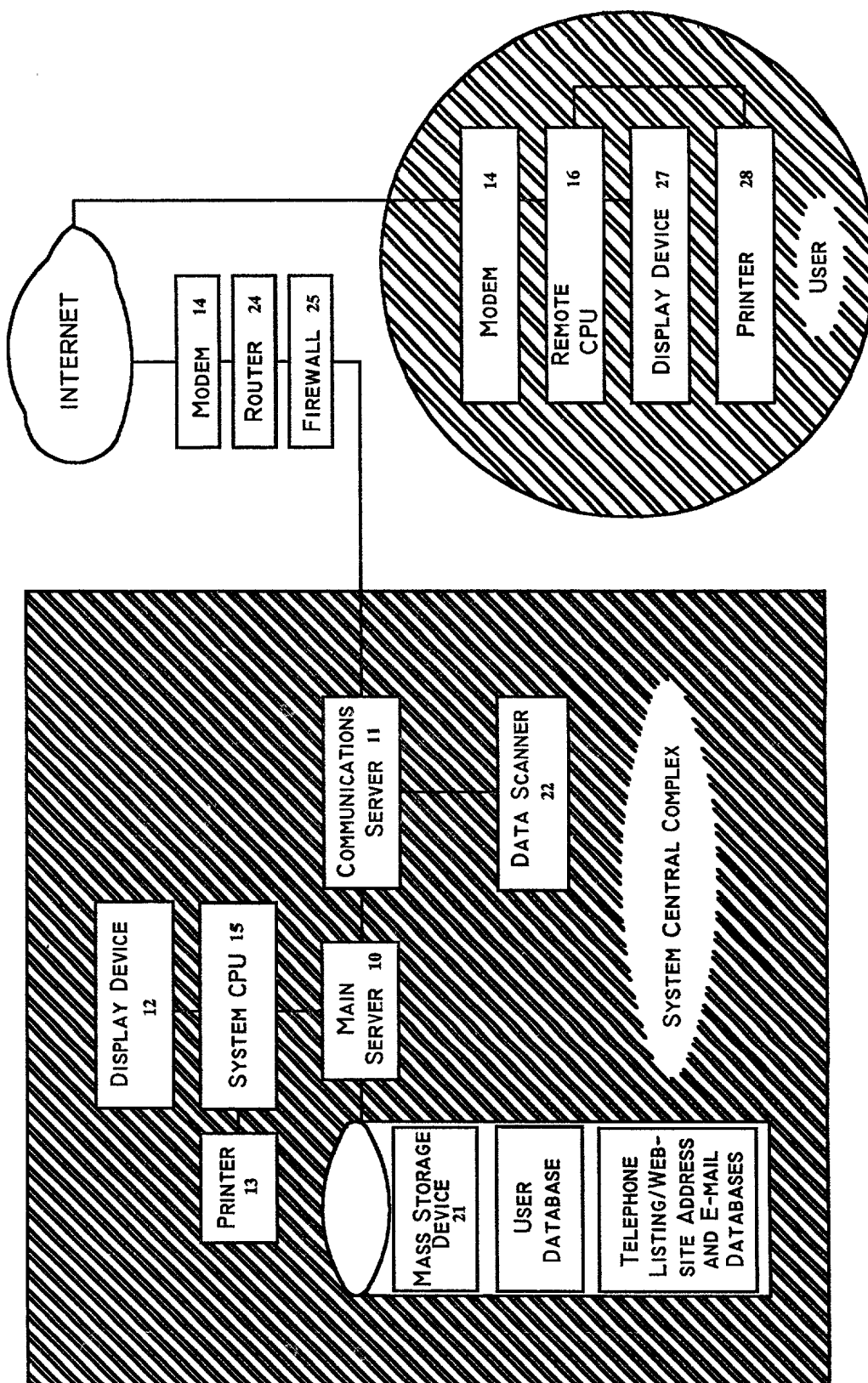


FIG. 2

“COGNET”  
INTERNET SHOPPING  
ASSISTANCE TECHNOLOGY

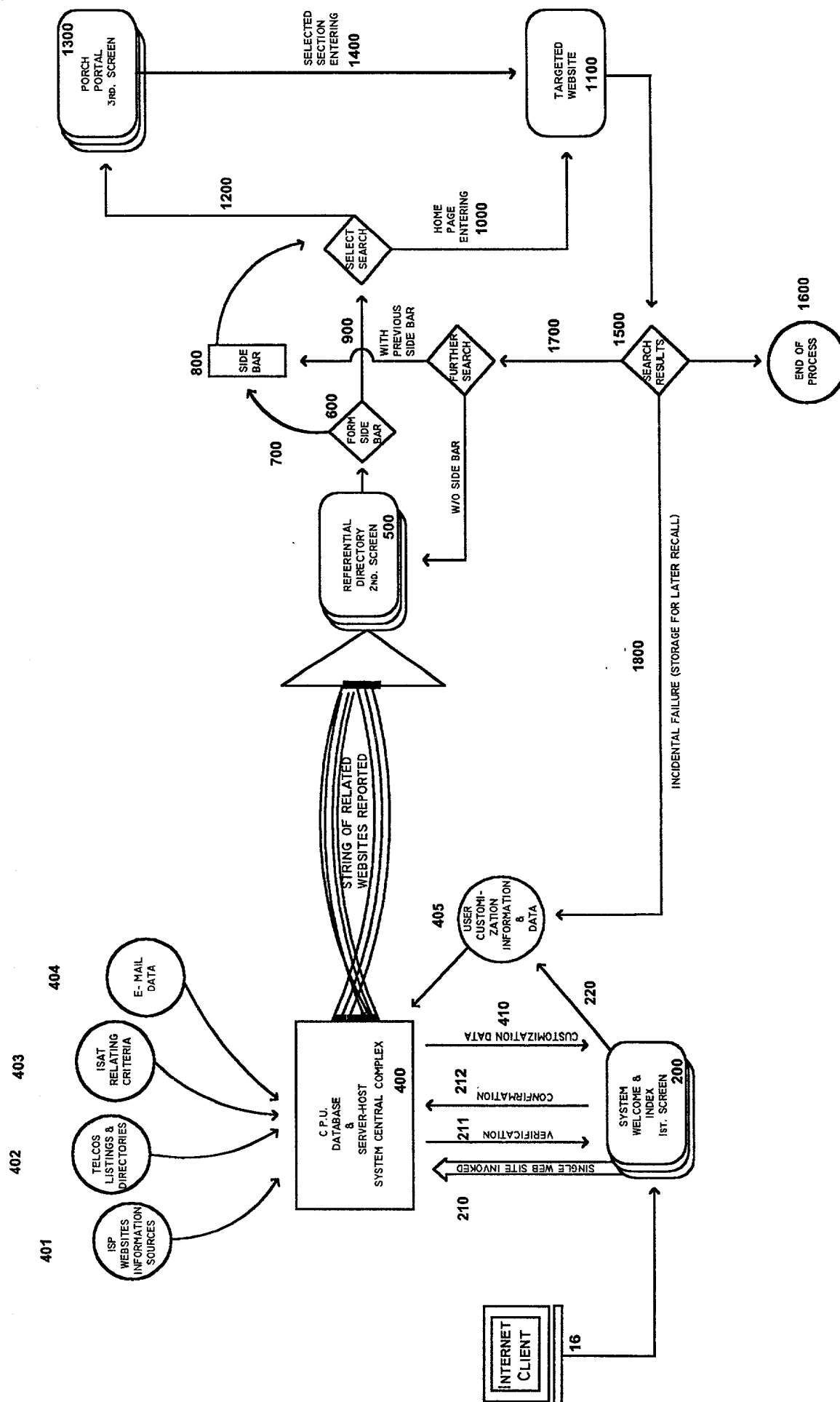


FIG. 3

SYSTEM'S HOME PAGE

DIAL THE PHONE#, ACCESS THE WEB SITE

1234567\*0#

CLICK HERE TO E-MAIL PLACE

PLEASE ENTER

DOMAIN NAME / E-MAIL

OR

TELEPHONE NUMBER

999-999-9999

MERCHANT'S NAME

ABC WHOLESALERS

CLICK TO CONFIRM

☐ PERSONALIZE IT!

☐ FAILED LINKS REPORT

(ADVERTISING SPACES)

FIG. 4

1

2

3

\*

4

5

6

7

8

9

0

#

PLEASE ENTER

DOMAIN NAME / E-MAIL

OR

TELEPHONE NUMBER

OR

WEB SITE

OR

E-MAIL PLACE

MERCHANT'S NAME / E-MAIL

(WILL APPEAR FOR CONFIRMATION PURPOSES)

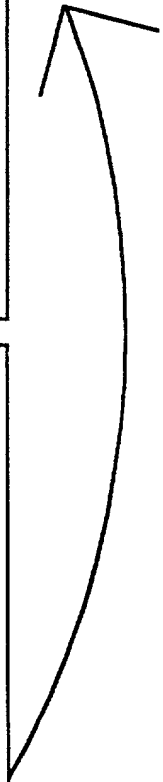
REFERENTIAL DIRECTORY		OPEN PORCH PAGE <input type="checkbox"/>	TO SIDE BAR	DISPLAY SIDE BAR
ADVERTISEMENT		ADVERTISEMENT		
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
<b>RELATED WEB SITE WITH ADVERTISING</b> <input type="checkbox"/>		ADVERTISEMENT		
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
ABC WHOLESALERS PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
<b>RELATED WEB SITE WITH ADVERTISING</b> <input type="checkbox"/>		ADVERTISEMENT		
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>		ADVERTISEMENT		
ADVERTISEMENT		ADVERTISEMENT		

FIG. 6

REFERENTIAL DIRECTORY		OPEN PORCH PAGE <input type="checkbox"/>	TO SIDE BAR
ADVERTISEMENT		ADVERTISEMENT	
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
<b>RELATED WEB SITE WITH ADVERTISING</b>			
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
ABC WHOLESALERS ✓ PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
<b>RELATED WEB SITE WITH ADVERTISING</b>			
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
RELATED WEB SITE PHONE 999-999-9999 E-MAIL XXX@XX.COM <input type="checkbox"/>			
ADVERTISEMENT			

WELCOME TO ABC WHOLESALERS		WEB SITE
<b>"First and larger supplier of hardware"</b>		
ABOUT US <input type="checkbox"/>	CUSTOMER SERVICES <input type="checkbox"/>	
CONTACT US <input type="checkbox"/>	CATALOGS <input type="checkbox"/>	
SERVICES <input type="checkbox"/>	OTHERS <input type="checkbox"/>	
LINKS <input type="checkbox"/>		

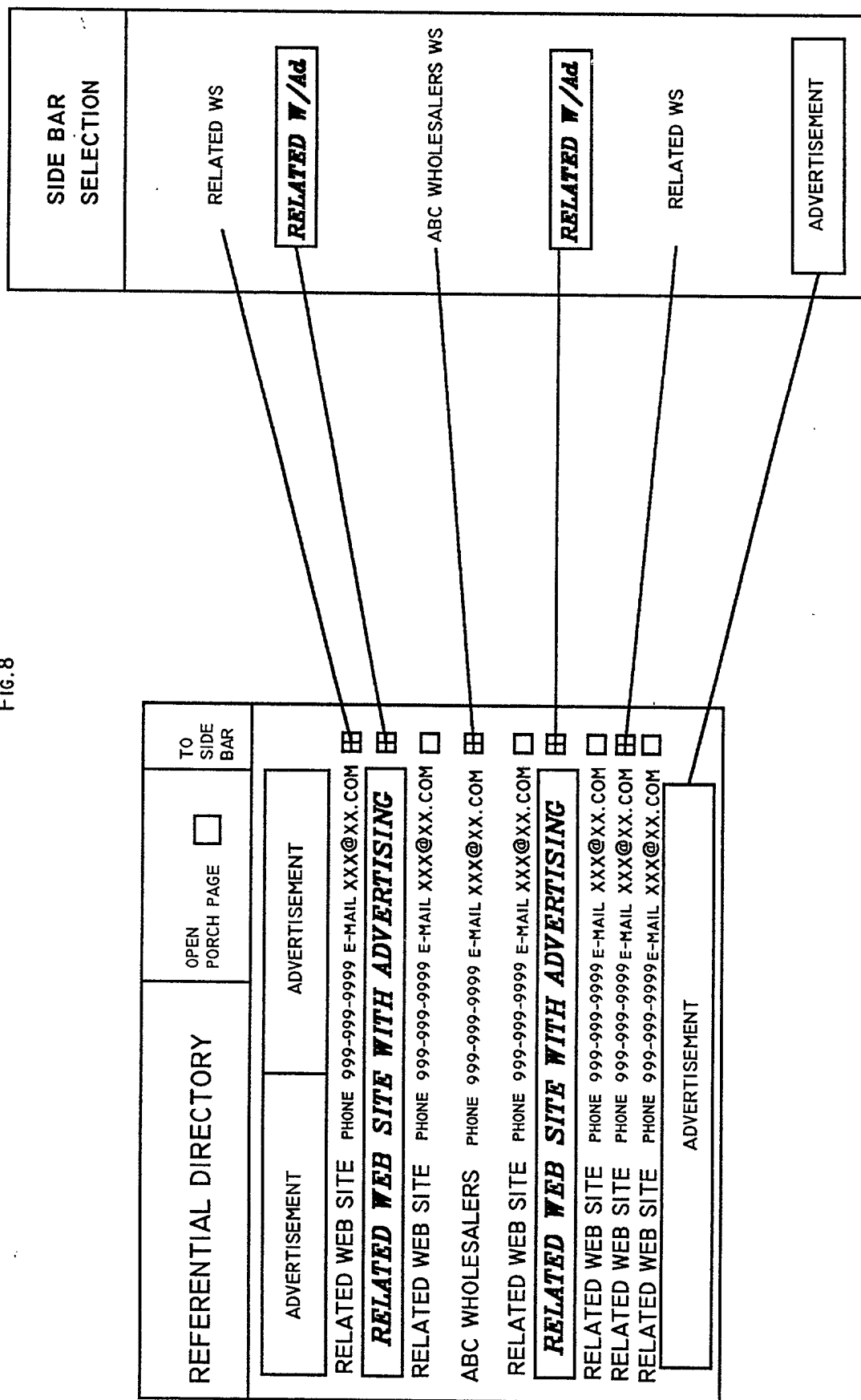


# *Porch: The easy website index*

WELCOME TO ABC WHOLESALERS. PLEASE CLICK IN  
THE SECTION YOU DESIRE TO EXAMINE

<input type="checkbox"/>	CATALOGS	<input type="checkbox"/>	CUSTOMIZABLE HEADING
<input type="checkbox"/>	CUSTOMERS SERVICES	<input type="checkbox"/>	CUSTOMIZABLE HEADING
<input type="checkbox"/>	CONTACTING US	<input type="checkbox"/>	CUSTOMIZABLE HEADING
<input type="checkbox"/>	ORDERING	<input type="checkbox"/>	CUSTOMIZABLE HEADING
<input type="checkbox"/>	CLAIMS		
<input type="checkbox"/>	F.A.Q.		
<input type="checkbox"/>	TALK TO US		

FIG. 8





WELCOME TO JOHN SMITH E-MAIL PLACE

TELEPHONE \_\_\_\_\_ E-MAIL BOXES

ADDRESS \_\_\_\_\_

ADVERTISEMENT

TECHNICAL CONSULTANT IN SYSTEM ENGINEERING SPECIALIZED IN  
COMPUTER TECHNOLOGY

PLEASE CONTACT ME BY PRESELECTING MATTERS

A. PROFFESIONAL ☐

B. PERSONAL ☐

C. COMERCIAL ☐

D. PRIVATE ☐

E. SPECIAL MESSAGES  
(ENTER PASS-WORD)

ADVERTISEMENT  
ADVERTISEMENT

**I WILL BE OUT OF TOWN DURING THE MOUNTH OF AUGUST: I  
WILL BE CHECKING E-MAILS OF THE E AND B SECTIONS**

# ABC WHOLESALERS INC.

## E-MAIL DIRECTORY

PLEASE INDICATE THE DEPARTMENT YOU WANT TO REACH

SALES

☐

MANAGEMENT

☐

NEW

☐

LEGAL DEPT.

☐

ARRIVALS

ACCOUNTING DEPT.

☐

SPARE

☐

PARTS

COLLECTION DEPT.

☐

HUMAN

☐

RESOURCES

(EMPLOYMENT OPPORTUNITIES)

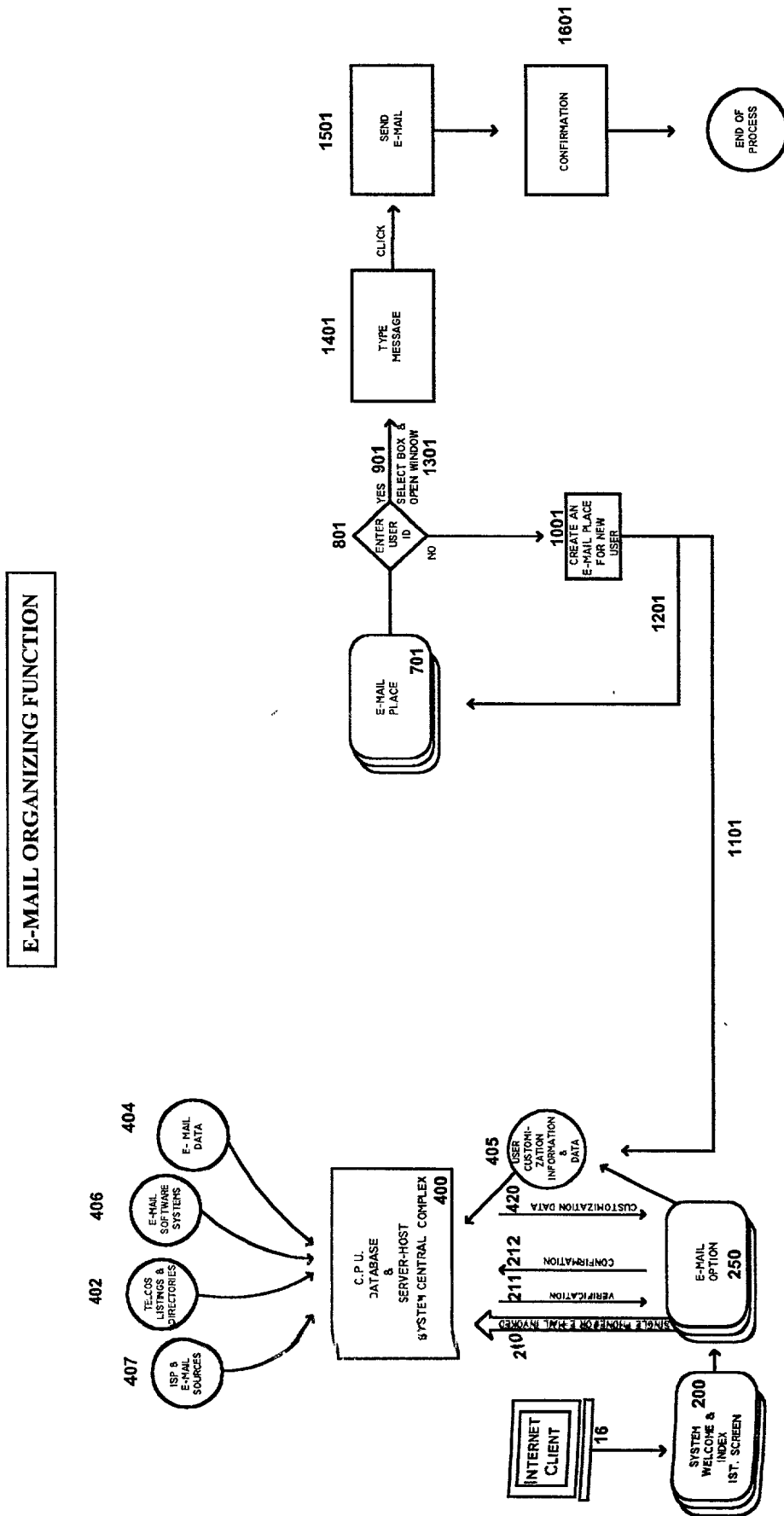
DISPLAY PERSONAL

BOXES

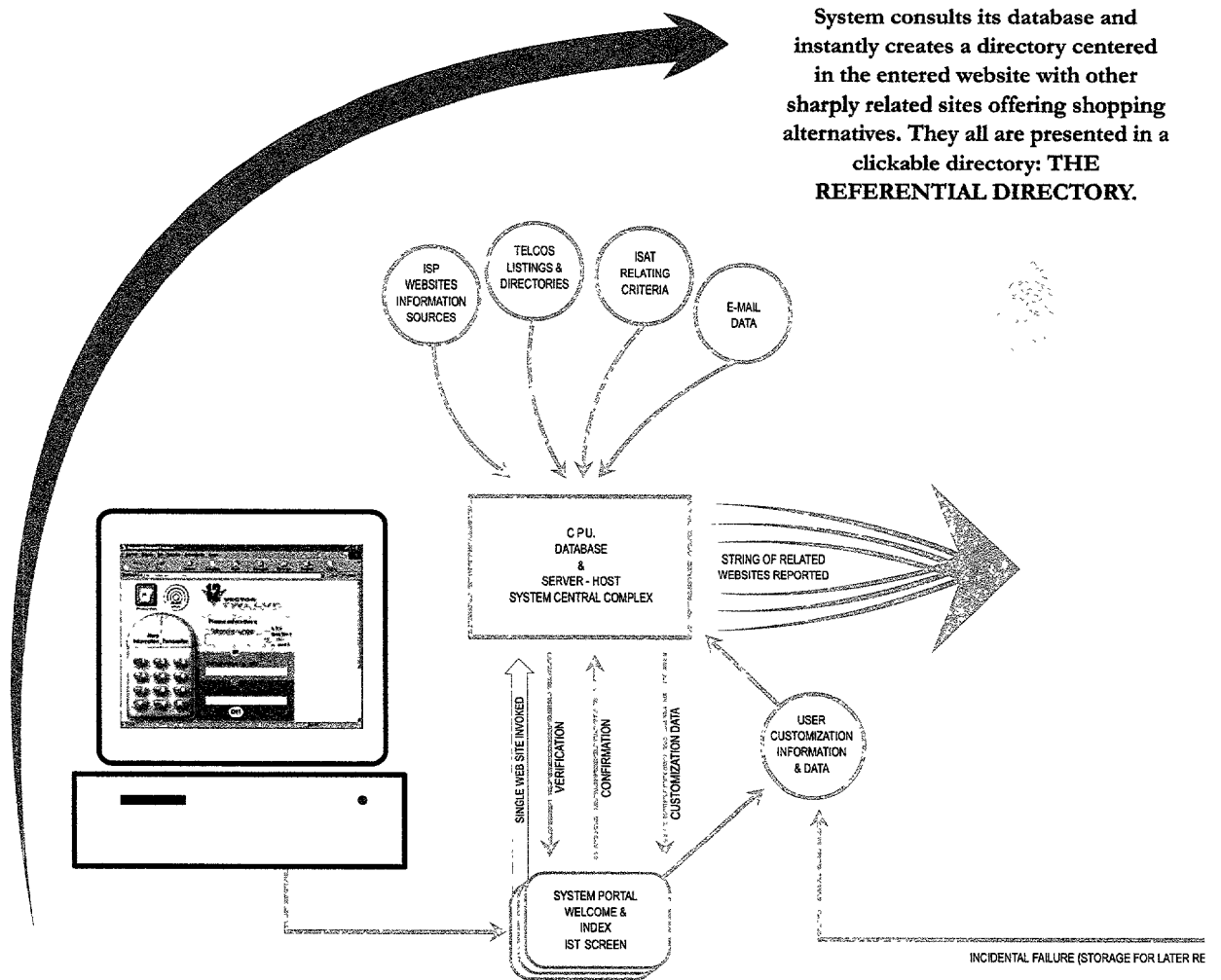
☐

ADVERTISEMENT

FIG. 10



**Fig. 11-A.**  
**System's E-commerce function.**

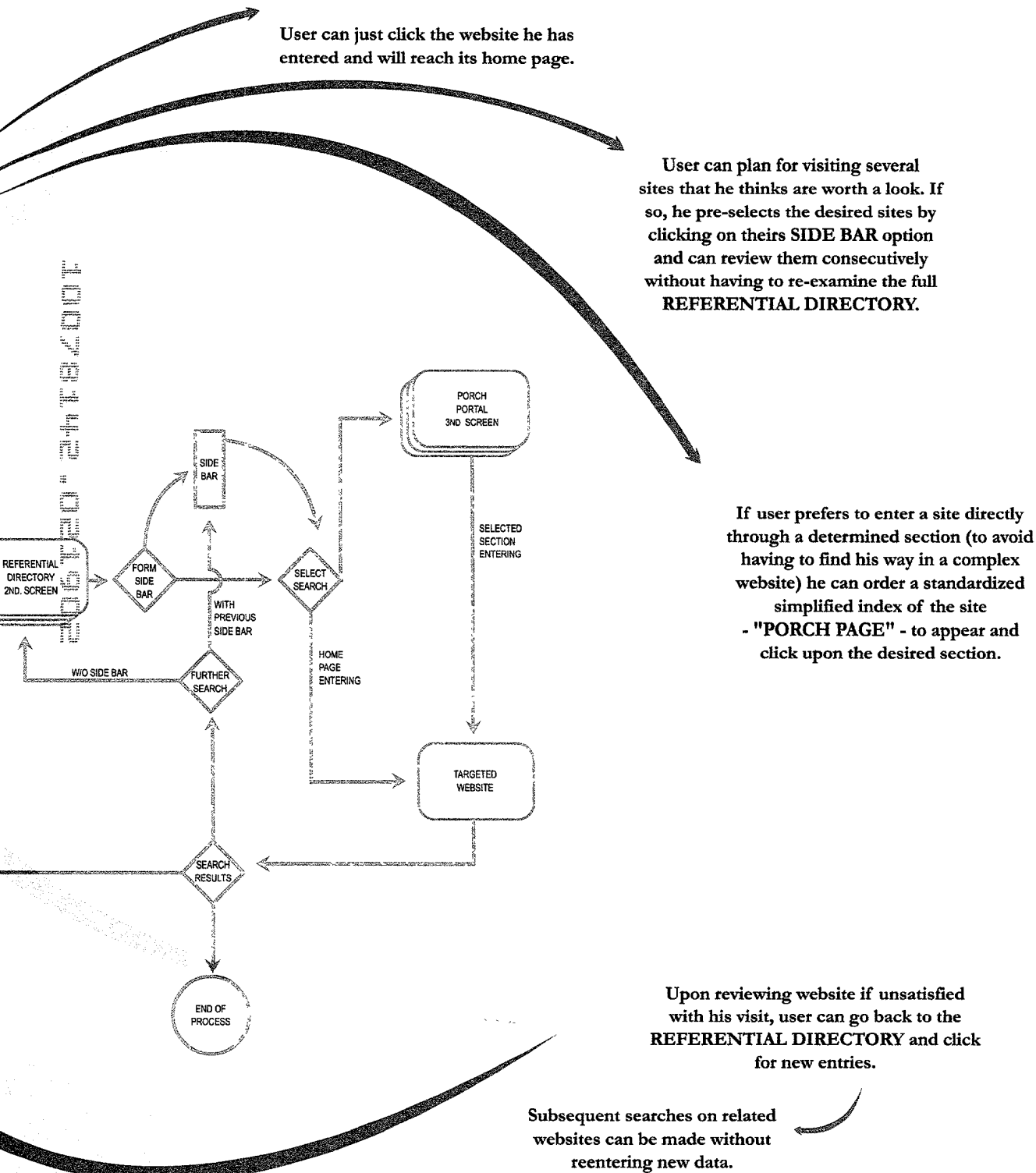


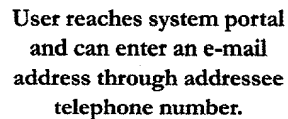
User reaches system portal and can enter a website through a telephone number or a domain name.

User can also store commonly asked data, i.e., his name, address, credit card, etc. through the personalized functions.

If a desired link could not be made during a session the user can store it for a later review. Personalization functions are accessed and stored by the system.

**Fig. 11-B.**



[illegible]

**Fig. 12-B.**

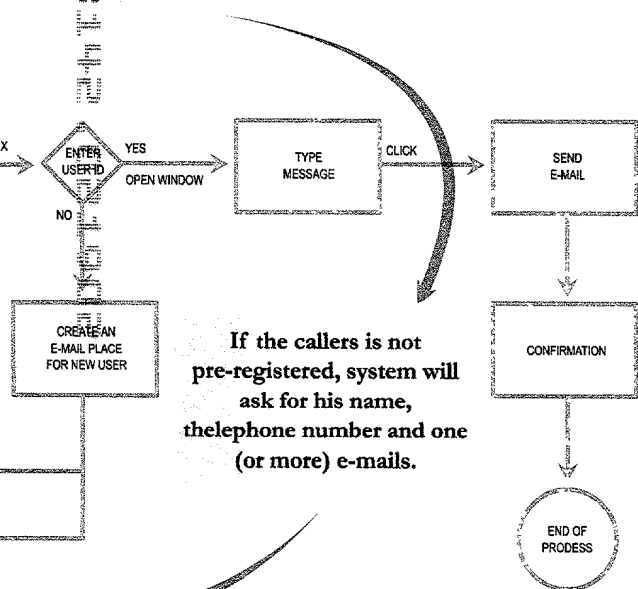
Additionally, E-mail Place owner can  
standing information regarding  
his street address, business line,  
position, specialty and general  
messages or instructions  
for his callers.

E-mail Place can also contain  
several e-mail boxes meant to  
classify incoming messages  
according to different subjects,  
including some that can be  
password protected.

The caller, upon registering  
(if not pre-registered) types his  
message and sends it to the addressee.

any box is selected the system will ask for callers ID,  
consisting in caller's pre-registered telephone  
number to allow writing the intended messages.

Incoming messages typed in any of  
the E-mail Place boxes will be  
redirected to the owner's e-mail  
server, where he will check it in the  
normal way.



If the callers is not  
pre-registered, system will  
ask for his name,  
telephone number and one  
(or more) e-mails.

Fig. 13-A.

Basic controls of the System's function.

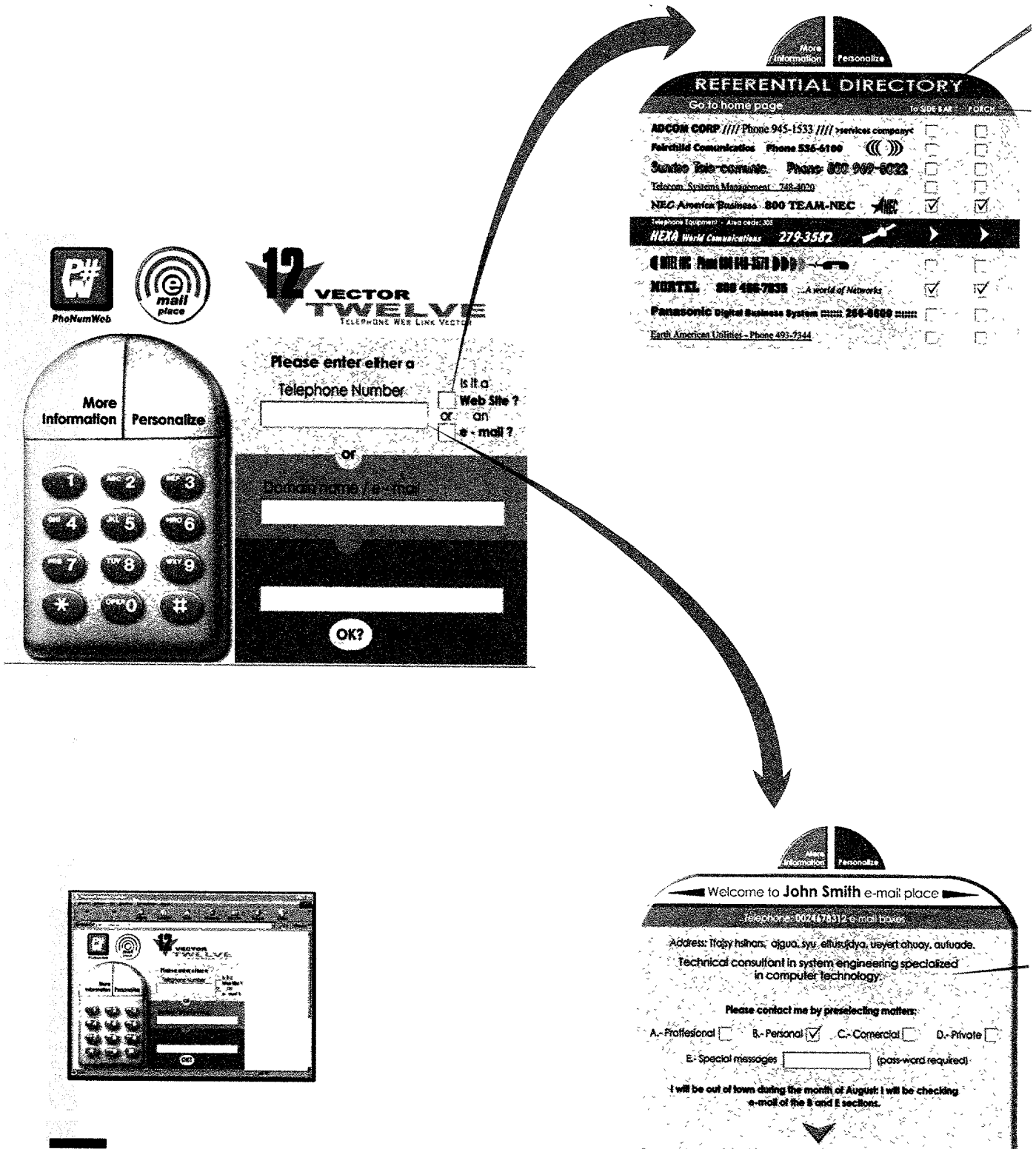
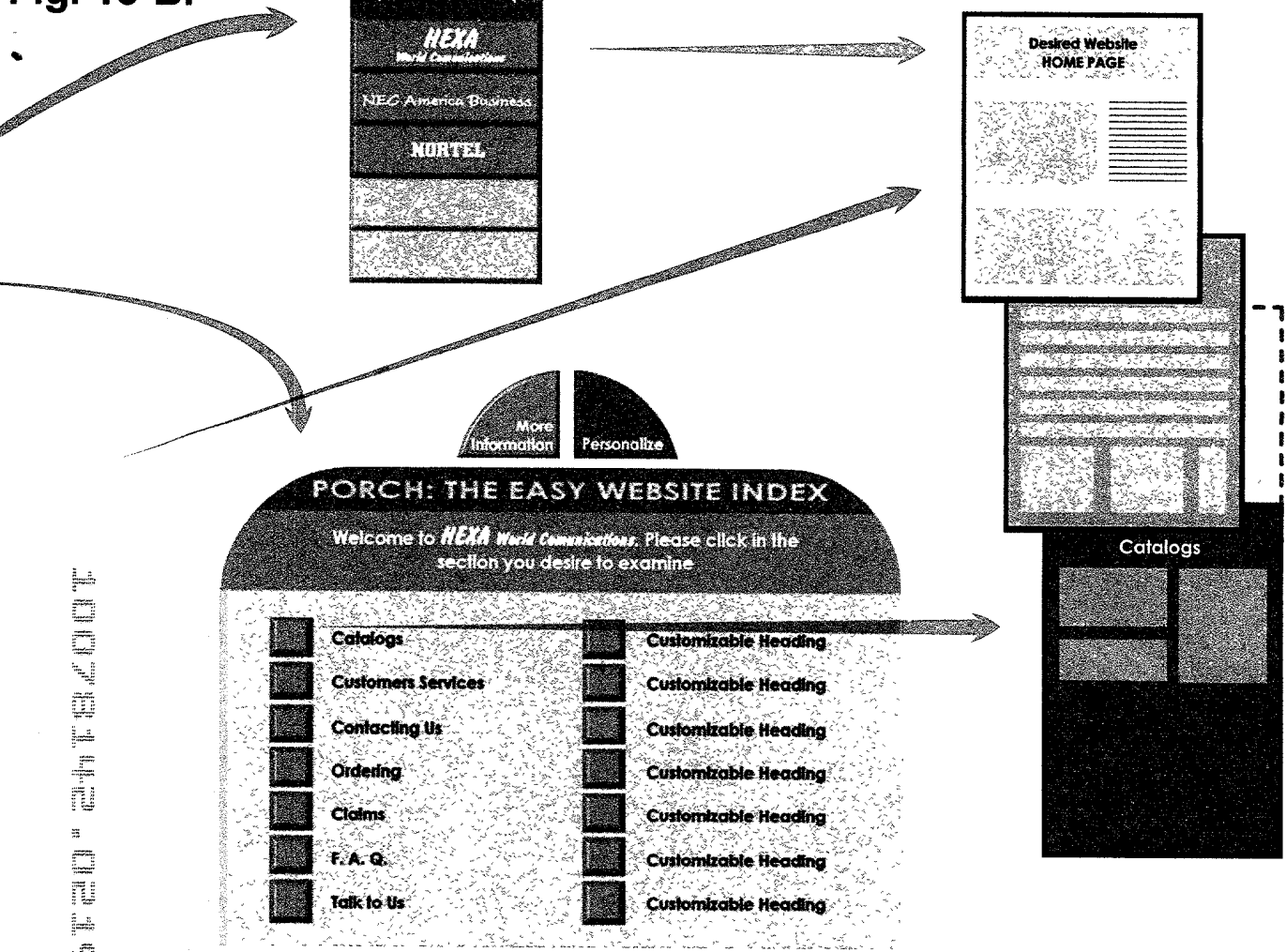




Fig. 13-B.



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